



PAKPLAS

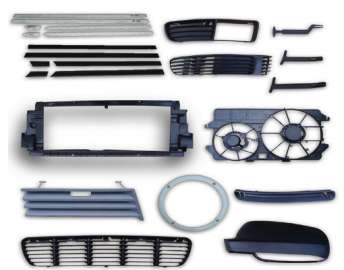
Pakistan's Only Official Exhibition for
Plastic, Rubber & Recycling

7th - 9th January | 2027
Lahore Expo Center

www.pakplas-expo.com.pk



Organized by
**PAKISTAN PLASTIC
MANUFACTURERS ASSOCIATION
(PPMA)**



REDUCE - RESUE - RECYCLE



ABOUT PPMA



The Pakistan Plastics Manufacturers Association (PPMA) was formed in the early 1970s, but was registered with the Government of Pakistan in 1982 under the Trade Organization Ordinance of 1961. It is the only plastics Association in the country that is registered with the Ministry of Commerce. The voluntary membership of the Association today comprises a large number of paid members spread all over the country. The Association has its zonal office in Lahore, Pakistan.

PPMA was established with the objectives of bringing together the members of the plastics processing industry under a single roof. The Association is composed of rapidly growing SME's as well as established large businesses. The members of the Association include raw material producers, processors, plastics machinery manufacturers, moulds/dies makers, traders and importers / exporters of plastic raw materials, finished and semi-finished goods.

The Association actively extends cooperation to Polymer Technical Institutes as well as the organizers of the plastics exhibitions in Pakistan. The Plastics Technologies Centre established in Karachi In 1989 and since then the Association has cooperated with the Centre at every level, including having a seat on its board. In 2003 besides the local plastics exhibitions that occurred on a regular basis, the First International Plastics Exhibition was held with the support of PPMA in Karachi. Similarly the Association has played an instrumental role for the mega exhibitions that have occurred in the past at the Karachi Expo Centre.

The Association is also playing an active role in attempting to Globalise the local plastics industry. **One way of achieving this is through the regularly publishing of its magazine - "PAKPLAS".**



Mr. Zakria Usman

Chief Patro -NZ

PPMA-Pakplás keeps pushing forward with tenacity, bringing the industry together around a common goal of sustainability and advancement. The theme for this year, "Keep Plastics in the Economy, but out of the Environment," embodies our dedication to maximizing the financial benefits of plastics while minimizing their negative environmental effects. Our goal is to create a future where environmental responsibility and growth coexist by encouraging recycling, innovation, and the concepts of the circular economy. Pakplás Magazine continues to be an essential forum for industry discussion, innovation, and knowledge exchange.



Mr. Syed Nabeel Hashmi

Chairman PPMA

In my role as Chairman of PPMA-Pakplás, I am inspired by the way our sector keeps evolving, modernizing, and enhancing its position in domestic and global marketplaces. We are opening up new avenues for growth and competitiveness through the adoption of cutting-edge technologies, skill development, and knowledge sharing. By bringing stakeholders together, exhibiting innovation, and highlighting success stories that promote advancement, Pakplás Magazine plays a crucial part in this process. By working together, we can create a robust, forward-thinking sector that is prepared to take on the challenges of the future.



Mr. Muhammad Shoaib Munshi

Senior Vice Chairman PPMA

It is hard to imagine the modern world without plastics since they have become so ingrained in our daily lives. Pakplas, Pakistan's only plastics-focused magazine, has made a name for itself as the country's plastics industry's voice. It has produced top-notch publications for more than 20 years that raise awareness of our industry's innovations, accomplishments, and potential in addition to showcasing its excellence. Pakplas Magazine's credibility and influence are demonstrated by the respect and admiration it receives from all sectors. Our exceptional plastics products are becoming well-known both domestically and internationally, and I am confident that with sustained effort, we will improve Pakistan's standing in the global economy.



Mr. Akhlaq Ahmad

Vice Chairman PPMA

Nowadays, everything is made of plastic, which is a fantastic invention that has many uses. This is creating a lot of opportunities in this field. We are fortunate to work with plastics. Pakplas Magazine is doing exceedingly well. The content is excellent, and the advertisements are both visually appealing and highly informative.



Mr. Rizwan Aslam

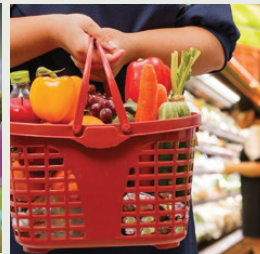
Vice Chairman PPMA

Plastics remain an extremely valuable resource with countless opportunities for creative product development. To guarantee that plastics continue to be a sustainable resource, our industry is implementing cutting-edge recycling techniques in response to growing awareness of climate challenges. Pakistan continues to produce high-quality plastics that meet international standards and help create a cleaner, greener future.

ABOUT PAKPLAS



7 - 9 January 2027
Lahore Expo Center



PAKPLAS 2027 is the leading international trade fair dedicated to the plastic machinery, components, raw materials and chemicals. The fair presents products and services, technologies and innovations, trends and tendencies for trade markets. It is an international meeting-place for worldwide suppliers and regional manufacturers.

PAKPLAS 2027 is expected to attract more exhibitors, visitors, and international attendance from last exhibition in addition to increasing space. This increase conveys the prominence of the show in the plastic industry markets providing an essential forum for established key players as well as new companies targeting the Middle East worldwide ever growing markets.

PAKPLAS 2027 is a lucrative basis for businesses as it offers exhibitors a variety of advantages enabling them to:

- Conclude sales and distribution agreements.
- Meet new partners and potential buyers.
- Keep ahead of competitors.
- Network with peers during the day and at the evening social functions.
- Listen to experts on the up-to-date issues affecting the industry.
- Learn ways to become more efficient and profitable.

The PAKPLAS Exhibition will be a congregation of global corporations and brands, and present rewarding commercial prospects for the visionary entrepreneur and stakeholders. It will be an excellent platform to uncover and establish new business opportunities. This event will allow visitors to witness the high growth rate in plastics industry in Pakistan.

OPPORTUNITY

PAKPLAS 2027, provides exhibitors with an arena to present ground-breaking innovations in processing machinery, moulds and dies, auxiliary equipment, raw materials, finished products and more. The PAKPLAS envisions growth across all sectors, driving the expansion of the plastics industry. This event not only shall keep attendees abreast of industry advancements but also create rich networking opportunities for valuable connections.

PAKPLAS 2027 shall further highlight the potential for technological advancements within the plastics industry. Exhibitors can demonstrate how AI and automation-driven predictive maintenance, quality control systems, process optimization and supply chain management can enhance the efficiency, productivity and sustainability of plastics manufacturing.

ADVANTAGE PAKISTAN

Pakistan's economy, currently the 5th largest in the world and moving towards becoming the 3rd largest, is set to exceed the \$4 trillion mark and is expected to soar to \$30 trillion by 2047. This growth will bolster strong demand for the plastics and polymers industry, a trend amplified by the theme 'Bharat Next'. This outlook is further supported by Pakistan's robust GDP, growth, which provisionally stands at 8.2% for the full FY 2023 -24 compared to a growth rate of 7% in FY 2022-23.

PAKISTAN'S PLASTICS INDUSTRY

Over the past decade, the Pakistan plastics industry has grown at an impressive rate of 10% per annum. The market size has expanded from \$15 billion in 2010 to over \$37 billion in 2023, and it is projected to reach \$50 billion by 2026. In 2023, the Industry accounted for approximately 1.5% of India's GDP, contributing around \$30 billion. This contribution is expected to rise significantly, reaching nearly 2% of the GDP by 2026, with a total contribution of around \$45 billion. In 2023, the industry exported goods worth approximately \$10 billion. By 2026, exports are expected to increase to \$15 billion. By 2030, the Pakistan plastics industry is expected to reach a market size of \$75 billion, with an annual growth rate of 8-10%.

MAJOR GROWTH SECTORS



EXHIBITOR PROFILE

- Raw Materials**
Polymers & Resins, Intermediates, Blends & Alloys, Composites, Specialty Chemicals, Master Batches, Additives, Fillers and Reinforcements
- Processing Machineries / Moulds & Dies**
Injection / Extrusion / Ancillary Equipment / Instrumentation
- Post Processing Equipments, Machineries & Plants for Printing, Plating, Lamination, Surface Enhancement and Decoration**
- Finished Products**
Plastic Products & Processing
- Recycling**
- Quality Control & Testing Equipments**
- R&D, Education & Training Institutes**
- Trade Promotion Bodies, Professional Associations and Technical Publishers**

VISITOR PROFILE

- The Plastics Industry**
Raw Material Users, Manufacturers, Processors
- CEOs, Directors, Owners & Startups**
Business Opportunity Seekers
- Recycling & Sustainability Industry**
- Financers & Investors**
Policy Makers
- Regulators, Law Makers, Govt. Officials**
Facilitators
- Educationalists, Academic Institutes**
Ecosystem Creators, Researchers
- Traders, Wholesalers Imports & Exports**
- Users Industries**
Agriculture, Automotive, Infrastructure, Chemical, Food, Medical, Consumer Products, Textiles, Logistics, Packaging, Printing, Information Tech.

CONCURRENT EVENTS

- **Reverse Buyer-Seller Meet:** Facilitating strategic interactions between overseas buyers and exhibitors.
- **Conferences:** Hosting insightful knowledge sessions and expert panel discussions.
- **CEO Meet:** Exclusive networking opportunities for industry leaders.
- **Evening Entertainments:** Featuring cultural performances and networking receptions.

WHAT AWAITS AT PAKPLAS 2027

Exhibitors	300+	1	Footfall	60K+	2
Participating Countries	10+	3	International Exhibitors	50+	4
			Exhibition Halls	2	5
			Days Of Exhibition	3	6



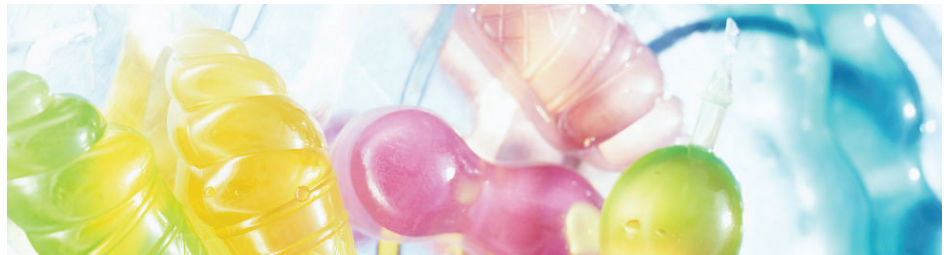
Key Reasons to Exhibit at PAKPLAS in 2027

Add value to your business and gain the most out of opportunities that will prevail at this mega exhibition. At PAKPLAS, plastic manufacturers will have a chance to find the most comprehensive range of machineries, technologies, latest know hows, and all other solutions regarding plastic production.

Some of the benefits and rewards the exhibitors can gain from PAKPLAS, among many others, are:

- Tracking the latest technology trends and ensuring that strategic planning is on the right track
- An excellent conference programme that supplements the exhibition and that encourages attendance
- Speed Networking sessions – an ultra-fast way of connecting with up thousands of new contacts – followed by longer meetings at your stand
- Several Product Showcases to present your company and products to the market
- Free entrance to attendees from all market sectors: academic, corporate, government and general public
- An experienced management team that has extensive knowledge of the information industry
- A dedicated exhibition committee, helping shape and promote PAKPLAS to relevant participants across Europe, Middle East, Africa and Asia
Educating customers with publications and audio-visual materials.
- Gaining inspiration and ideas through interacting with major industry players, disruptor's and visionaries.

With 300 brands of technology providers from 18 countries, this will be the complete convergence of turnkey solutions in plastic production.



TRADE VISITORS PROMOTION

The enormous campaign to promote PAKPLAS cuts through current industrial marketing challenges. The primary goal is to make this event the decisive meeting place for on-site contracting decisions where all the ranges and prices are available under one roof for buyers and sellers.

A dedicated international and regional marketing campaign using the key industry publications, street signages, newsletters, website and press conferences will be launched to promote the event. PAKPLAS will be promoted to professional visitors, through:

- Pre-Show and Post-Show coverage in the official trade journals promoting the PAKPLAS
- Editorials and advertisements in local and international magazines
- Editorials and advertisements in key local and international newspapers
- Posters and billboards advertising in Pakistan's different cities
- Pre-show press conferences
- Official Event Website
- Social Media and online promotion

SEIZE THE GOLDEN OPPORTUNITY

- 01 | To increase the processing capacity of the Pakistan plastics industry.
- 02 | To experience the latest technologies and innovations in the world.
- 03 | To experience the economy growing from \$3.8 trillion to \$10 trillion in the next decade.
- 04 | To become an integral part of *Growing Pakistan*

Sponsorship Benefits	Diamond Sponsorship	Gold Sponsorship	Silver Sponsorship
Logo on all Event Collateral	✓	✓	✓
Logo in all Media Advertisement	✓	✓	✓
Logo on Event Website	✓	✓	✓
Free POS (Category B only)	Qty-20	Qty-10	Qty-5
Plasma Advertising	8 Ads per rotation	4 Ads per rotation	2 Ads per rotation
Stall space at Prime Location	15m x 6m (Hall #2)	12m x 6m (Hall #2)	12m x 6m (Hall #2)
Opening Speech at Inaugural Ceremony	✓	✗	✗

1. SUSTAINABLE DESIGN



Design for durability, reusability, recyclability and low impact

2. RESPONSIBLE PRODUCTION



Use renewable or recycled feedstock. Improve process efficiency and reduce waste

3. RESPONSIBLE USE



Use products responsibly. Extend product life through reuse and refill



4. COLLECTION & SORTING

Collect used plastics. Sort efficiently to ensure quality for recycling



5. RECYCLING

Recycle into high-quality recycled materials



6. NEW PRODUCTS

Recycled materials become new products, closing the loop



7. INNOVATION & COLLABORATION

Collaborate across the value chain. Invest in innovation and awareness to drive a circular future

PLASTICS CIRCULAR ECONOMY

KEEP PLASTICS IN USE AND OUT OF NATURE



A CIRCULAR APPROACH. A BETTER FUTURE.



REDUCES POLLUTION



LOWERS CARBON EMISSIONS



CONSERVES RESOURCES



CREATES ECONOMIC OPPORTUNITIES



BUILDS A SUSTAINABLE, CIRCULAR FUTURE



PPMA Secretariat

Contact Details